

TEXTBOOK LIST MASTER SP23 2017

SUBJECT CODE	SUBJECT TITLE	TEXTBOOK/ RECOMMENDED	TEXT TITLE	AUTHOR	PUBLISHER	ISBN
DIPLOMA & BACHELOR OF BUSINESS						
BU1902	Accounting for Decision Making	Textbook	Accounting: Business Reporting for Decision Making, 6th Ed (2017) E-Text only	Birt, J., Chalmers, K., Byrne, S Brooks, A., and Oliver, J.	John Wiley & Sons	Purchase options available: • WileyPLUS Learning Space with Orion ISBN 978EEGRP29538 • WileyPLUS Learning Space with ORION + E-Text (on Vitalsource) ISBN 9780730335603
BU1804	Business, Environment & Society in the Tropics	Textbook	MGMT 3rd Asia Pacific Edition (2017)	Williams and McWilliams	Cengage	ISBN: 9780170183109
BU1805	Contemporary Business Communications	Textbook	Communication for Business and the Professions: Strategies & Skills, 6th Ed (2016)	Dwyer J	Pearson	eBook version available
BU1808	Managing Consumer Markets	Textbook	Marketing - Real People, Real Choices, 3rd Ed (2013)	Solomon, Hughes, Chitty, Marshall and Stuart	Pearson	Value Pack Marketing: Real People Real Choices + MyMarketingLab with eText, 3/E
BU1002	Accounting for Decision Making	Textbook	Accounting: Business Reporting for Decision Making, 6th Ed (2017) E-Text only	Birt, J., Chalmers, K., Byrne, S Brooks, A., and Oliver, J.	John Wiley & Sons	Purchase options available: • WileyPLUS Learning Space with Orion ISBN 978EEGRP29538 • WileyPLUS Learning Space with ORION + E-Text (on
BU1003	Economics for a Sustainable Business	Textbook	Principles of Economics 6th Ed (2015)	Gans, J., King, S., Stonecash, R., Byford, M., Libich, J. and Mankiw, N	Cengage	
BU1007	Business Data Analysis & Interpretation	Textbook	BU1007 Business Data Analysis and Interpretation, 1st Ed (2014)	Compiled by: Cahiechi, Taha	Cengage	
BU1104	Business, Environment & Society in the Tropics	Textbook	MGMT 3rd Asia Pacific Edition (2017)	Williams and McWilliams	Cengage	ISBN: 9780170183109
BU1105	Contemporary Business Communications	Textbook	Communication for Business and the Professions: Strategies & Skills, 6th Ed (2016)	Dwyer J	Pearson	eBook version available
BU1108	Managing Consumer Markets	Textbook	Marketing - Real People, Real Choices, 3rd Ed (2013)	Solomon, Hughes, Chitty, Marshall and Stuart.	Pearson	Value Pack Marketing: Real People Real Choices + MyMarketingLab with eText, 3/E
BU1112	Business Law/Business Law & Ethics	Textbook	Understanding Business Law, 8th Ed (2017)	Stephen Graw, David Parker, Keturah Whitford	Lexis Nexis	
BU3101	Professional Internship	Textbook	No set textbook			
BU3102	Multi-Disciplinary Project	Textbook	No set textbook			
BX2011	Accounting Principles & Systems	Option 1	Financial Accounting, 9th Ed (2015) (bound soft cover text) + WileyPlus	Hoggett, J., Edwards, L., Chalmers, K., Hellmann, A., Beattie, C. & Maxfield, J.,	John Wiley & Sons	ISBN: 9780730318828 note: students can purchase textbooks online from Wileydirect: http://www.wileydirect.com.au/buy/financial-accounting-9th-edition/
		Option 2	Financial Accounting, 9th Ed (2015) (binder ready version) + WileyPlus	Hoggett, J., Edwards, L., Chalmers, K., Hellmann, A., Beattie, C. & Maxfield, J.	John Wiley & Sons	ISBN: 9780730318835 note: students can purchase textbooks online from Wileydirect: http://www.wileydirect.com.au/buy/financial-accounting-9th-edition/
		Option 3	Financial Accounting, 9th Ed (2015) (eBook version) + WileyPlus	Hoggett, J., Edwards, L., Chalmers, K., Hellmann, A., Beattie, C. & Maxfield, J.	John Wiley & Sons	students can purchase textbooks online from Wileydirect: http://www.wileydirect.com.au/buy/financial-accounting-9th-edition/ there is no ISBN for the etext if purchased from WileyDirect.com.au
BX2012	Cost & Management Accounting	Textbook	Cost Accounting: A Managerial Emphasis, 15th Ed (2015)	Horgren, C.T.; Datar, S.M.; & Rajan, M.	Pearson	Value pack including textbook and MyAccounting lab (shrink wrapped) advised] ISBN: 9781488607929
BX2014	Financial Management	Textbook	Essentials of Corporate Finance, 4rd Ed (2017)	Ross, S. Traylor, R., Van De Venter, G., Bird, R., Westerfield, R. W. & Jordan, B. D.	McGraw-Hill	

TEXTBOOK LIST MASTER SP23 2017

SUBJECT CODE	SUBJECT TITLE	TEXTBOOK/ RECOMMENDED	TEXT TITLE	AUTHOR	PUBLISHER	ISBN
BX2019	Business Information Systems	Textbook	Accounting Information Systems. 9th Ed (2016)	Hall, James A.	Cengage	
			MYOB2014.3	Flanders, David, & Gourlay, Doug	Cengage	
BX2051	Managing People	Textbook	Managing Human Resources, 4th Ed (2013)	Stone R J	John Wiley & Sons	ISBN: 9781742164731
BX2061	Business Negotiation	Textbook	Negotiation Genius: How to Overcome Obstacles and Achieve Brilliant Results at the Bargaining Table and Beyond (2008)	Malhotra, Deepak and Max Bazerman	Bantam	Available as both a paperback and e-book: http://www.coop.com.au/negotiation-genius/9780553384116
			Getting to Yes: Negotiating Agreement Without Giving In (2011)	Fisher, Roger, William L. Ury and Bruce Patton	Penguin Books	Available as both a paperback and e-book: http://www.coop.com.au/getting-to-yes-negotiating-an-agreement-without-giving-in/9781847940933
BX2062	Operations Management	Textbook	Introduction to Operations and Supply Chain Management 4th Ed (2016)	Bozarth, C.C, Handfield, R.B.	Pearson	
BX2094	Conference and Events Management	Textbook	Festival and Special Event Management, 5 Ed (2011)	Allen, J., O'Toole, W., Harris, R. & McDonnell, I.	John Wiley	
BX2112	Law of Business Organisations	Textbook	Understanding Company Law, 18th Ed (2015)	Lipton and Herzberg	Thomson Reuters	
		Recommended	An Outline of the Law of Partnership, 4th Ed (2011)	Graw, SB	Thomson Reuters	ISBN: 9780455228617
		Acts	Partnership Act (Qld) 1891 Corporations Act 2001 (Cth)	http://www.legislation.qld.gov.au/LEGISLTN/CURRENT/P/PartnerA1891.pdf		
BX2174	Research & Decision Making for Business	Textbook	Research Methods for Business; A Skill Building Approach, 6th Ed (2013)	Sekaran U & Bougie R	John Wiley & Sons	ISBN: 978-0-470-74479-6
BX2195	Hospitality, Cultures & People	Textbook	Supervision in the hospitality industry-Leading Human Resources, 7th Ed (2011)	Walker, J.R. and Miller, J.E.	John Wiley & Sons	
			Human Resource Management for Tourism, Hospitality and Leisure-an international perspective (2006)	Baum, T.	Cengage	
BX3011	Company Accounting	Textbook	Company Accounting, 10th Ed (2015)	Leo, KL; Hoggett, JR; Sweeting, J; & Radford, J	John Wiley & Sons	
BX3012	Contemporary Issues in Accounting		Australian Financial Accounting 8th Ed (2016)	Deegan, C.	McGraw-Hill	
BX3013	Performance Management & Control	Textbook	Cost Accounting: A Managerial Emphasis, 15th Ed (2015)	Horngren, CT, Datar, SM and Rajan, M	Pearson	
BX3014	Auditing	Textbook	AUDITING A Practical Approach, 3rd Ed (2017)	Moroney Campbell Hamilton	John Wiley & Sons	Note this text is available in an online version only and can be found and purchased at: http://www.wileydirect.com.au/buy/auditing-a-practical-approach-3rd-edition/
BX3031	Multinational Business Finance		Multinational Business Finance 2nd Ed (2011)	Eiteman, D., Rath, S., Daly, K., Moffett, M. & Stonehill, A.	Perason	ISBN-13: 9781442525894
BX3061	International Business	Textbook	Global Business, 4th Ed (2016)	Peng M	Cengage	

TEXTBOOK LIST MASTER SP23 2017

SUBJECT CODE	SUBJECT TITLE	TEXTBOOK/ RECOMMENDED	TEXT TITLE	AUTHOR	PUBLISHER	ISBN
BX3082	International Marketing	Textbook	International Marketing, 4th Asia-Pacific Edition (2014)	Kotabe M., Ang SH., Griffiths, K., Marshall, A., Voola, R., Helsen, K.	John Wiley & Sons	ISBN 9781742166032
BX3083	Strategic Marketing	Textbook	Marketing Planning and Strategy, 1st Ed (2012)	Jain, S., Haley, G., Voola, R., and Wickham, M.	Cengage	See: https://cengage.com.au/product/title/marketing-planning-and-strategy/isbn/9780170189392 An e-textbook is available from the publisher
		Recommended	The Marketing Plan Handbook, 5th Ed (2012)	Wood, M.	Pearson	
			Services Marketing: An Asia-Pacific and Australian Perspective, 5th Ed (2010)	Lovelock, C., Patterson, P., & Wirtz.	Pearson	
BX3112	Taxation Law	Textbook	Australian Taxation Law, 27th Ed (2017)	Woellner, et al.	OUP	
			Core Tax Legislation and Study Guide, 20th Ed (2017)	Barkoczy	OUP	The two can be purchased as a Pack from Oxford University Press
BX3152	Managing a Global Workforce	Textbook	International human resource management: Managing people in a multinational context 6th Ed (2013)	Dowling, P., Festing, M., & Engle, A. D.	Cengage	
BX3171	Organisational Behaviour	Textbook	Contemporary Organizational Behavior: From Ideas to Action (2016)	Elsbach, K.D., A.B. Kayes & D.C. Kayes	Pearson	
BX3172	Management Accounting for Non-Accountants	Textbook	ACCT Managerial 2nd Ed (2016)	Sivabalan, P., Sawyers, R.B., Jackson, S., and Jenkins, G.	Cengage	
BX3174	Management & Leadership	Textbook	BX3174 Leadership and Management Readings (2016)	Custom Publications Compiled by Murray Prideaux	Perason	ISBN: 978 4860 1917 5
BX3193	Hospitality Operations Management	Textbook	Introduction to the Hospitality Industry 8th Ed (2012)	Barrows, C. W., Powers. T. and Reynolds, D.	John Wiley & Sons	
BX3194	Destination Management and Planning	Textbook	Marketing and managing tourism destinations (2013)	Morrison, A.	Rutledge	
MASTERS OF PROFESSIONAL ACCOUNTING						
CO5103	Management Accounting	Textbook	Management Accounting: Information for Managing and Creating Value, 7th Ed (2015)	Langfield-Smith, K.; Thorne, H.; & Hilton R.W.	McGraw-Hill	
CO5109	Corporate Finance	Textbook	Fundamentals of Corporate Finance, 2nd Ed (2014)	Berk J., Demarzo P., Harford J., Ford G., Mollica V., Finch N	Pearson	ISBN. 9781442564060
CO5117	Introduction to Accounting	Textbook	Financial Accounting 9 th Ed (2015)	Hoggett, J., Edwards, L., Chalmers, K., Hellmann, A., Beattie, C. and Maxfield, J.	John Wiley & Sons	Softcover Print Text plus WileyPlus ISBN: 9780730318828 Binder Ready Version plus WileyPlus ISBN: 9780730318835
CO5118	Auditing & Assurance Services	Textbook	Auditing, Assurance Services and Ethics in Australia An Integrated Approach 10th Ed (2017)	Arens, A.A, Best, P., Shailer, G. E. P., Fiedler, B. A., Elder, R., Beasley, M.S.	Pearson	ISBN 9781488609138
CO5119	Business Law	Textbook	Materilas on LearnJCU			
CO5120	Taxation Law	Textbook	Australian Taxation Law, 27th Ed (2017)	Woellner, et al.	CCH	
			Core Tax Legislation, 20th Ed (2017)	(NB To be brought to each class)	CCH	
		Textbook	Understanding Company Law, 18th Ed (2015)	Lipton and Herzberg	Thomson Reuters	

TEXTBOOK LIST MASTER SP23 2017

SUBJECT CODE	SUBJECT TITLE	TEXTBOOK/ RECOMMENDED	TEXT TITLE	AUTHOR	PUBLISHER	ISBN
CO5121	Law of Business Organisations	Recommended	An Outline of the Law of Partnership, 4th Ed (2011)	Graw, SB	Thomson Reuters	ISBN: 9780455228617
		Acts	Partnership Act (Qld) 1891 Corporations Act 2001 (Cth)	http://www.legislation.qld.gov.au/LEGISLTN/CURRENT/P/PartnerA1891pdf		
CO5122	Accounting for Corporations	Textbook	Company Accounting, 10th Ed (2015)	Leo et al	John Wiley & Sons	
CO5123	Advanced Issues in Accounting	Textbook	Issues in Financial Accounting, 15th Ed (2014)	Henderson, S., Pierson, G.,	Pearson	ISBN 9781442561175 There is also an equivalent e-Text - ISBN 9781486017980
			Chartered Accountants Financial Reporting Handbook (2017)		John Wiley & Sons	This handbook contains all the AASBs. Alternatively, the AASBs can be accessed at http://www.aasb.gov.au/ at no cost.
CO5124	Data Analysis & Decision Modelling	Textbook	Business Analytics Global Edition 2nd Ed (2017)	Evans, James R	Pearson	
MASTERS OF INFORMATION TECHNOLOGY						
CP5046	ICT Advanced Project I	Textbook	Information Technology Project Management, 7th Ed (2014)	Schwalbe	Cengage	
			"Agile Principles, Patterns, and Practices in C#", 1st Ed (2006)	Robert C. Martin, Micah Martin	Pearson	ISBN-10: 0131857258 ISBN-13: 978-0131857254
CP5047	ICT Advanced Project II	Textbook	Information Technology Project Management, 7th Ed (2014)	Schwalbe	Cengage	
			"Agile Principles, Patterns, and Practices in C#", 1st Ed (2006)	Robert C. Martin, Micah Martin	Pearson	ISBN-10: 0131857258 ISBN-13: 978-0131857254
CP5310	E-Business Technologies	Textbook	Unleashing Web 2.0: From Concepts to Creativity (2007)	Gottfried Vossen and Stephan Hagemann	Morgan Kaufmann	
			PHP and MYSQL Web Development, 4th Ed (2008)	Luke Welling and Laura Thomson	Pearson	
CP5503	Enterprise Database Systems - Oracle	Textbook	Oracle Database - http://download-west.oracle.com	Oracle	Oracle	
CP5520	Advanced Data Base Management	Textbook	Fundamentals of Database Systems, 5th Ed (2007)	R. Elmasri and S.B. Navathe	Pearson	
CP5603	Advanced E-Security	Textbook	CompTIA Security + Guide to Network Security Fundamentals 5th Ed (2014)	Mark Ciampa	Cengage	
CP5607	Advanced Human Computer Interaction	Textbook	Interaction design: Beyond human-computer interaction 4th Ed (2015)	Preece, J, Rogers, Y., & Sharp, H.	John Wiley & Sons	ISBN 978-0-470-66576-3
CP5631	Internet Fundamentals	Textbook	Network+ Guide to Networks (with Printed Access Card), 7th Ed (2015)	Tamara Dean	Cengage	ISBN-10: 1-305-09094-2, ISBN-13: 978-1-305-09094-1
CP5633	Database Modelling	Textbook	Database Systems: Design, Implementation and Management, 11th Ed (2014)	Coronel and Morris	Cengage	
CP5634	Business Intelligence and Data Mining	Textbook	Data Mining for Business Intelligence: Concepts, Techniques, and Applications in Microsoft Office Excel with XLMiner, 2nd Ed (2010)	Galit Shmueli, Nitin R. Patel Peter C. Bruce.	John Wiley & Sons	978-0-470-52682-8
			Data Mining: Methods and Techniques (2007)	A B M Shawkat Ali and Saleh A. Wasimi	Cengage	978-0-17-013676-1

TEXTBOOK LIST MASTER SP23 2017

SUBJECT CODE	SUBJECT TITLE	TEXTBOOK/ RECOMMENDED	TEXT TITLE	AUTHOR	PUBLISHER	ISBN
CP5638	Web Design and Development	Textbook	On-line using SitePoint Premium			
CP5639	Problem Solving and Programming	Textbook	Microsoft Excel VBA Programming for the absolute beginner 3rd Ed (2007)	Birnbaum, D. and Vine, M.	Cengage	ISBNB-13: 978-1-59863-394-8
MASTERS OF BUSINESS ADMINISTRATION						
LB5202	Marketing Management	Textbook	Marketing Plans: How to Prepare them, How to Use Them, 8th Ed (2016)	McDonald, M. & Wilson, H	John Wiley & Sons	
LB5203	Sustainable Enterprise	Textbook	Green to Gold, 2nd Ed (2009)	Esty D.C. & Winston A.S.	John Wiley & Sons	
LB5205	People in Organisations	Textbook	Effective Human Relations: Interpersonal and Organisational Applications, 12th Ed (2014)	Reece, BL & Brandt, R & Howie KF	Cengage	
LB5212	Financial Foundations for Managers	Textbook	Accounting:An Introduction, 6th Ed (2014)	Atrill P, McLaney E, Harvey D and Jenr	Pearson	
LB5220	Entrepreneurship in International Emerging Economies	Textbook	Digital text book - Entrepreneurship, 3rd Ed (2014)	Bygravel, W. D. & Zacharakis, A.	John Wiley & Sons	The digital text can be purchased online from Wiley at: http://au.wiley.com/WileyCDA/WileyTitle/productCd-EHEP002895.html
			e-book - The One Hour China book (2014)	Towson, J. & Woetzel, J.		http://www.mckinseychina.com/all-you-need-to-know-about-business-in-china/ (e-book on Amazon)
LB5228	The Changing Business Environment	Textbook	Business Environment in a Global Context, 2nd Ed (2014)	Harrison, A.	OUP	
LB5229	Economics for a Sustainable World	Textbook	Economics for Today, 5th Asia Pacific Edition (2016)	Layton, A., Robinson, T. and Tucker, T.B.	Cengage	
LB5230	Managing Strategic Resources & Operations	Textbook	Operations and Supply Chain Management, 8th Ed (2014)	Russell, R. S. & Taylor, B. W.	John Wiley & Sons	http://au.wiley.com/WileyCDA/WileyTitle/productCd-EHEP002896.html
LB5231	Corporate Responsibility & Governance	Textbook	No set textbook			
LB5232	Marketing, Customer Engagement & Social Media	Textbook	Social Media Marketing: Theories & Applications (2015)	Dahl, S.	Sage Publications	
LB5233	Strategic & Responsible Innovative Management	Recommended	What Matters Now: How to Win in a World of Relentless Change, Ferocious Competition, and Unstoppable Innovation (2012)	Hamel, Gary	John Wiley & Sons	NB: This book is also available as an e-book from Amazon and other online retailers at a substantial discount
LB5234	Leading & Managing Organisational Change	Textbook	Organisational Change, Development and Transformation, 6th Ed (2017)	Waddell, Creed, Cummings and Worley	Cengage	
LB5235	Practical or Research Project	Textbook	Research Methods for Business Students, 7th Ed (2016)	Saunders, Lewis & Thornhill	Pearson	
LB5236	Comparative Global Business Systems	Textbook	International and Comparative Business: Foundations of Political Economies (2014)	McCann, Leo	Sage Publications	NB: This book is also available as an e-book from Amazon.com and other retailers at a discount from the bookshop price
MASTERS OF INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT						
TO5002	Introduction to Tourism and the Environment	Textbook	Natural Area Tourism:Ecology, Impacts and Managmeent, 2nd Ed (2013)	Newsome, D: Moore, SA; & Dowling, RK	Channel View Publications	
TO5101	Tourism Systems Analysis	Textbook	Tourism: Rethinking the social science of mobility (2005)	Hall, CM	Pearson	

TEXTBOOK LIST MASTER SP23 2017

SUBJECT CODE	SUBJECT TITLE	TEXTBOOK/ RECOMMENDED	TEXT TITLE	AUTHOR	PUBLISHER	ISBN
TO5102	Tourism and Hospitality Operations Management	Textbook	No set textbook			
TO5203	Hospitality and Gastronomy: Social, Private and Commercial	Textbook	In Search of Hospitality: Theoretical Perspectives & Debates (2000)	Lashley, C. & Morrison, A.	LexisNexis	

Books are available at:

Queensland University of Technology (QUT) - Bookshop

2 George Street
Brisbane Qld 4001
P Block, L 3 (same level as Goodwill Bridge Entry)
Tel: 07 3138 2433 or (07)
bookshop@qut.edu.au
<http://www.fmd.qut.edu.au/bookshop/>

QU Books

Unit9/39 Campbell Street
Toowong, QLD 4066
Tel: (07) 3871 0427
sales@qubooks.com.au
www.qubooks.com.au

American Book Store (To order only)

Shop7/ 39 Campbell Street
Toowong, QLD 4066
Tel: 07 3229 4677
Fax: 07 3221 2171
www.texttraders.com.au