

Course code	109104
Course Duration	2 years full-time
Subjects	16 Subjects (48 credit points)
Course type	Masters Degree (Coursework) (AQF Level 9)

Course Structure

FOUNDATION SUBJECTS

[LB5212:03](#) Accounting and Finance for Managers

[LB5202:03](#) Marketing Management

[LB5205:03](#) People in Organisations

[LB5236:03](#) Comparative Global Business Systems

CORE SUBJECTS

[LB5203:03](#) Sustainable Enterprise

[LB5235:03](#) Practical or Research Project

[TO5002:03](#) Introduction to Tourism and the Environment

[TO5101:03](#) Tourism Systems Analysis

[TO5102:03](#) Tourism and Hospitality Operations Management

[TO5103:03](#) Global Destination Competitiveness

[TO5104:03](#) Tourist Management Strategies

[TO5202:03](#) Economic Decision-Making in the Hospitality Industry

[TO5203:03](#) Hospitality and Gastronomy: Social, Private and Commercial

PLUS

Select 6 credit points of any LB52__ subjects

PLUS

Select 3 credit points of any level 5 subjects

Recommended Study Plan

Trimester 1

Foundation	LB5202: Marketing Management
Foundation	LB5205: People in Organisations
Foundation	LB5236: Comparative Global Business Systems

Trimester 2

Foundation	LB5212: Accounting and Finance for Managers
Core	LB5203: Sustainable Enterprise
Core	TO5101: Tourism Systems Analysis

Trimester 3

Core	TO5002: Introduction to Tourism and the Environment or TO5104: Tourist Management Strategies
Core	TO5102: Tourism and Hospitality Operations Management or TO5202: Economic Decision-Making in the Hospitality Industry
Option Line	LB52__ subject (<i>LB5233: Strategic and Responsible Innovation Management</i>)

Trimester 4

Core	TO5104: Tourist Management Strategies or TO5002: Introduction to Tourism and the Environment
Core	TO5202: Economic Decision-Making in the Hospitality Industry or TO5102: Tourism and Hospitality Operations Management
Core	TO5103: Global Destination Competitiveness or TO5203: Hospitality and Gastronomy: Social, Private and Commercial

Trimester 5

Core	TO5203: Hospitality and Gastronomy: Social, Private and Commercial or TO5103: Global Destination Competitiveness
Option Line	LB52__ subject (<i>LB5231:03 Corporate Responsibility and Governance</i>)
Option Line	Any level 5 subject (<i>LB5234:03 Leading and Managing Organisational Change</i>)

Trimester 6

Core	LB5235: Practical or Research Project
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