

Course code	20510	Major	International Business
Course Duration	3 years full-time		
Subjects	24 Subjects (72 credit points)		
Course type	Bachelor Degree (AQF Level 7)		

Course Structure

Level 1

[BU1002](#):03 Accounting for Decision Making

[BU1003](#):03 Economics for Sustainable Business

[BU1007](#):03 Business Data Analysis and Interpretation

[BU1104](#):03 Business, Environment and Society in the Tropics

[BU1105](#):03 Contemporary Business Communications

[BU1108](#):03 Managing Consumer Markets

[BU1112](#):03 Business Law

Level 2

[BX2014](#):03 Financial Management

[BX2061](#):03 Business Negotiation

[BX2062](#):03 Operations Management

[BX2174](#):03 Research and Decision Making for Business

Level 3

[BX3031](#):03 Multinational Business Finance

[BX3061](#):03 International Business

[BX3082](#):03 International Marketing

[BX3152](#):03 Managing a Global Workforce

[BU3101](#):03 Professional Internship **or** [BU3102](#):03 Multi-Disciplinary Project

PLUS

Select 6 credit points of level 2 BX subjects

PLUS

Select 3 credit points of level 2 or 3 BU or BX subjects

PLUS

Select 3 credit points of level 3 BX subjects

PLUS

Select 3 credit points of any level 2 or level 3 undergraduate subjects

PLUS

Select 9 credit points of any undergraduate subjects

Recommended Study Plan

Trimester 1

Level 1	BU1104: Business, Environment and Society in the Tropics
Level 1	BU1105: Contemporary Business Communications
Option Line	Select 3 of 9 credit points of any undergraduate subjects (<i>CV1200 : Effective Speaking</i>)

Trimester 2

Level 1	BU1003: Economics for Sustainable Business
Level 1	BU1108: Managing Consumer Markets
Level 1	BU1112: Business Law

Trimester 3

Level 1	BU1002: Accounting for Decision Making
Level 1	BU1007: Business Data Analysis and Interpretation
Option Line	Select 3 of 9 credit points of any undergraduate subjects (<i>BX2051: Managing People</i>)

Trimester 4

Level 2	BX2014: Financial Management
Level 2	BX2062: Operations Management
Level 2	BX2174: Research and Decision Making for Business

Trimester 5

Option Line	BX2061: Business Negotiation
Option Line*	Select 3 of 6 credit points of level 2 BX subjects (<i>BX2094 - Conference and Events Management</i> or <i>BX2091: Tourism and Leisure Management</i>)
Option Line*	Select 3 of 9 credit points of any undergraduate subjects (<i>BX2019: Business Information Systems</i> or <i>BX2077: Project Management</i>)

Trimester 6

Level 2	Select 3 of 6 credit points of level 2 BX subjects (<i>BX2091: Tourism and Leisure Management</i> or <i>BX2094 - Conference and Events Management</i>)
Option Line	Select 3 credit points of level 3 BX subjects (<i>BX3174: Management and Leadership</i>)
Level 3*	BX3031: Multinational Business Finance or Select 3 credit points of BU or BX level 2 or level 3 subjects (<i>BX2081: Consumer Behaviour</i>)

Trimester 7

Level 3	BX3152: Managing a Global Workforce
Level 3	BX3061: International Business
Level 3*	Select 3 credit points of BU or BX level 2 or level 3 subjects (<i>BX2081: Consumer Behaviour</i>) or BX3031: Multinational Business Finance

Trimester 8

Level 3	BX3082: International Marketing
Level 3	BU3102: Multi-Disciplinary Project
Option Line*	Select 3 credit points of any level 2 or level 3 undergraduate subjects (<i>BX2094 - Conference and Events Management</i> or <i>BX2091: Tourism and Leisure Management</i>)

**check subject availability*